

TOP 10 THINGS

You Should Know
Before Choosing A *Dentist*



By **Dr. Lucas Perrigo**



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INTRODUCTORY LETTER FROM DR. LUCAS PERRIGO

Dear Friend,

If you are researching dentists for yourself, your children, or another loved one, you have come to the right place. Just like every mouth is different, each dental practice is different. In your search for the right dentist, you will most likely find similar treatment options, but not all treatments are created equal.

The search for a new dentist can be fraught with questions. How do you know whether one dentist is a better fit for your needs than another? Whether you are interested in a preventative dental cleaning, cosmetic dentistry, restoration dentistry, pediatric dentistry, gum therapy, or even orthodontic treatment, I and my team can help you find the best solution for your smile.

The authority and expertise that Perrigo Dental Care provides are significant benefits of our dental practice, but what really sets us apart from other Hoover, AL, dental offices is our passion for helping people. We provide our patients not only with reliable and top-quality dentistry, but also with the ability to relax and enjoy themselves in our friendly, comfortable atmosphere. Since 2002, we've helped over 50,000 people from all different age groups throughout the Birmingham-metro area transform their smiles – and we would love to help you and your family, too.

To assist you in finding a dental office that is the right fit for you and your family – even if it isn't us – I have put together this report, “The Top 10 Things You Should Know Before Choosing Your Dentist.” In this report, you will find the most important characteristics to watch for when you are considering a new dentist. If you find yourself wanting to know more while you read this report, feel free to call Perrigo Dental Care for more information. We will be more than happy to answer your questions!

All the best,

A handwritten signature in a cursive script that reads "Dr. Perrigo".

Dr. Lucas Perrigo

P.S. When you are ready, I invite you to schedule your no-obligation Perrigo Dental Health Exam, which includes an initial exam, digital x-rays, comprehensive consultation, and office tour. Call us at 205-822-7822 to request your appointment today!



#1

DO THEY HAVE EXTENSIVE EXPERIENCE?

When choosing a dentist, you want to be sure that they are experienced in handling various dental concerns and providing quality dental care. Feeling confident in your dentist's knowledge and skill is one of the most important factors in selecting the most appropriate dentist. Choose a dentist who has been practicing for at least 10 years, and ask whether they have undergone any specialized training to supplement and improve their skills.

At Perrigo Dental Care, we've transformed the lives and smiles of over 50,000 happy patients. Whatever your reason is for visiting our Hoover, AL, dental office, we have likely already helped someone in the same situation as your own. We don't simply rely on our past experience, though! As technology and treatments in the dental field continue to evolve, our dentists work to hone their skills and knowledge. They spend numerous hours every year learning new and improved dental techniques and educating themselves on restorative, implant, and cosmetic dentistry. For example, Dr. Perrigo received extensive additional experience performing implant treatment for patients in Puerto Vallarta, Mexico through the Medical College of Georgia – a rare opportunity for any dentist!



#2

DO THEY OFFER A STATE-OF-THE-ART FACILITY WITH THE LATEST TECHNOLOGY?

Dentistry today differs a great deal from years past. Advances in technology have made it possible to provide you faster, more effective treatment options. Unfortunately, some dentists choose to not keep up with modern advancements, and their out-of-date technology leaves you with less effective treatment options. Avoid this pitfall by asking your potential dental office what they do to keep up with changes in the field of dentistry. Do they continue to train and research on a regular basis? What types of advanced technology do they use in their office?

At Perrigo Dental Care, we offer the latest in cutting-edge technology. Our list of first-class treatment options includes Prettau Bridges, 3-dimensional x-rays, sleep apnea treatment, sedation dentistry, and even orthodontics. Our dentists regularly take the time to research new treatments and improve their knowledge, so you can feel assured that your care is in line with the best the world can offer.



#3

CAN THEY OFFER SOLUTIONS FOR ALL YOUR DENTAL HEALTH NEEDS?

There are many qualified dentists out there, but not all dentist offices are created equal. Some dentists only offer the basics in treatment options. This may force you to seek help elsewhere for more sophisticated treatment options. Not only can this be an inconvenience; it can also become more expensive. Check to see what your potential dentist offers in terms of treatment options. If a dental office doesn't have the facilities to do much more than cleanings and basic tooth decay treatments, you may want to look for a more inclusive care provider.

Perrigo Dental Care offers a wide range of treatment options. Not only do we offer thorough preventative cleanings, we also perform a host of other treatments, including full mouth rehabilitation, gum therapy, tooth removal, braces, Invisalign, and sleep apnea treatment. Whatever your dental needs may be, our all-in-one dental facility will have you covered.



#4

DO THEY MAKE 5-STAR PATIENT EXPERIENCE A PRIORITY?

Consider whether your potential dental office will go the extra step to provide 5-star customer service. Is the waiting room comfortable? Does the front desk staff smile and greet you when you walk through the door? Do they make you feel cared about? Does the dental office take any additional steps or offer any other services to improve your overall experience?

At Perrigo Dental Care, you will feel at ease the moment you walk through our door. You will be greeted by our cheerful team and experience our warm and inviting patient lounge. Our team also seeks to offer comfortable solutions for all your dental needs, whether you are being seen for a routine cleaning or a more involved treatment. Warming massage chairs and our waiting room refreshment bar are just two of the many ways we make your dental experience feel like a trip to the spa. In short, at Perrigo Dental Care, you are our number-one priority!



#5

DO THEY OFFER SEDATION DENTISTRY?

One in three Americans experience anxiety when it's time to visit the dentist. Don't let nervousness ever stop you from getting necessary preventative care or any other important dental treatment. Ask your potential dental care provider if they offer any types of sedation or numbing options. With sedation dentistry, you can kiss anxiety goodbye and relax throughout your treatment.

Our expert dentists at Perrigo Dental Care offer nitrous oxide sedation for patients who desire it. If you are interested in learning more about anxiety-free dental care at our office in Hoover, AL, give us a call at 205.822.7822. We look forward to making your entire dental experience a pleasant one!





DO THEY HAVE FLEXIBLE HOURS & WEEKEND APPOINTMENTS?

Many dental offices offer limited hours that coincide during the typical school or work day. This can make it difficult to schedule an appointment that doesn't disrupt your day. Your dental office should offer flexible hours that meet your scheduling needs.

Our dentists understand the inconvenience of taking time off from work and school, not to mention missed curriculum and lost wages. This is why we have adapted our hours to help accommodate even the busiest of schedules, including Saturday appointments! With Perrigo Dental Care, you don't need to rearrange your schedule for your dental health.



#7

DO THEY FOLLOW A CONSULTATIVE APPROACH TO DENTAL TREATMENT?

When you choose a dentist, you want to be sure they have your best interest in mind. When it comes to your health and well-being, you should never feel pressured into making a decision you aren't comfortable with. Ultimately, you should have options.

During your initial exam and consultation with a new dentist, you should feel free to ask any questions without being rushed through the process. In addition, your dentist should be able to provide you with a variety of treatment options to choose from – and if there is only one available treatment, your provider should be able to explain the medical reason for that limitation. If you leave a new dental office with any lingering questions or doubts, then take the time to see another dentist for a second opinion.

At Perrigo Dental Care, our dentists prefer the consultative approach, allowing you to be completely involved in your treatment process. We understand the general concerns associated with dental visits, and we do our best to help you feel confident with your treatment options. Your comfort and health are paramount here at Perrigo Dental Care, and if you are not comfortable with your treatment, we will work together with you to find a solution. We strive to help you choose the treatment option best suited to your individual needs without unnecessary pressure.





DO THEY OFFER SAME-DAY EMERGENCY APPOINTMENTS?

When your tooth hurts, it hurts nearly as much to be told that there are no appointments available for several days, if not weeks. When choosing a dental practice, it is an absolute necessity for you to know that if you are in pain, your dental office will be there for you. You may often find that dental practices are booked weeks in advance, leaving little wiggle room for emergency visits. You should feel confident that when you need your dentist, you will be able to see them at once.

At Perrigo Dental Care, we understand that tooth pain can really bring your everyday life to a halt. Pain in your teeth or gums can cause irritability, aggravation, and less productivity. We want to relieve your pain as soon as possible, so we do everything we can to get you an appointment on the same day that you call us. Our goal is to stop your pain and return your smile to full health as quickly we can.





DO THEY OFFER ANY GUARANTEES?

With many dental offices, they simply consider the work they do to be flawless. If any problems arise with fillings, crowns, bridges, or implants, you will often find the dentist blames your personal care and dental hygiene. As a result, the new solution ends up costing you more money, more time, and sometimes more pain.

Perrigo Dental Care is proud to offer our 100% Satisfaction Guarantee on all treatments. If you are not 100% satisfied with the treatment you receive while in our care, just let us know! We will do whatever it takes to make you happy.

We also offer three additional guarantees for your peace of mind:

- 100% Perrigo Lifetime Guarantee on FastBraces
- 2-year warranty on all dental work when you receive routine dental care every 6 months
- 5-year warranty on Prettau Bridges



#10

DO THEY OFFER A COMPLIMENTARY NEW PATIENT EXAM?

Trust and good faith are qualities we look for in any kind of service. Occasionally you may come across a dentist who will offer a nominal discount on your first visit. However, they may span what can be done in that single visit across two visits, simply to make up the difference of the discount. So much for savings!

At Perrigo Dental Care, we want to build a lifelong relationship with you and set you on the right path of dental care. In good faith, we have put together a savings package for our new patients which includes a tour of our state-of-the-art facility, 3D x-rays, a full dental exam, and – if needed – a comprehensive treatment plan. We believe getting you on the right path for your dental needs is important, and we will do that on your first visit!





DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

I know this report was titled “The Top 10 Things You Should Know Before Choosing Your Dentist.” However, flexible payment options are so important, I just had to include it in this list. As with many doctors’ offices, when you receive treatment at a dentist’s office, you typically receive a bill requiring cash, money order, check, or credit card for the amount in full. This bill can often be disheartening and cause you to think twice about being proactive with your dental health. To help ensure that you can maintain your dental health, seek out an office that provides both quality care AND flexible financial options. You should never have to forego one to get the other!

At Perrigo Dental Care, we believe your dental health comes first. We keep our costs fair, accept many insurances, and give you flexible monthly payment options to help offset any remaining balance. When you walk through our doors, you can feel confident that your dental health is our main priority.



CLOSING LETTER FROM DR. LUCAS PERRIGO

Dear Friend,

I hope you found this report to be informative. If you have already seen another dentist prior to reading through this, be sure to call their office and follow up with any of these questions you don't feel were answered during your last exam. Additionally, we invite you to take advantage of your complimentary Perrigo New Patient Exam valued at \$250.

At Perrigo Dental Care, we understand that there is a lot to consider when choosing a dentist, not only for yourself, but potentially for your whole family! That is why I decided to put this report together. I believe these 11 questions can help you ensure that your choice of dentist will always be able to meet your needs.

If you have any questions for my team at Perrigo Dental Care, feel free to call 205-822-7822. We will be glad to answer any questions you may have.

To Your Happiest and Healthiest Smile,

A handwritten signature in a cursive script that reads "Dr. Perrigo".

Dr. Lucas Perrigo

P.S. When you are ready, call 205-822-7822 to schedule your free Perrigo New Patient Exam!



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